

Subject: Re: Re: DCBID Service Center x Do Art Foundation
From: "Tanner Blackman" <tblackman@kindelgagan.com>
Date: 08/31/2016 10:59 AM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Hey! Thanks for reaching out. Let's put a mural there!

Carmen Zella from Do Art has sort of transitioned over to Now Art LA. Now Art was responsible for the recent Liquid Shard at Pershing Square ... <http://nowartla.org/>

Want me to send an intro email?

Tanner Blackman
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213.624.1550 ph
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From: Henna Sherzai <HSherzai@downtownla.com>
Date: Tuesday, August 30, 2016 at 5:31 PM
To: Office 2004 Test Drive User <tblackman@kindelgagan.com>
Subject: FW: DCBID Service Center x Do Art Foundation

Hi Tanner,

I'm working on a project and wanted to know if you could point me in the right direction. We relocated the DCBID Service Center over a year ago to 640 S. Olive St. When I joined the BID last year, one of my goals was to "do something" to the front lobby area and exterior to increase visibility and make it more welcoming. Essentially, the Service Center is home base for all of our Safety and Maintenance Personnel, including our 24/7 call center. It also has a walk-up window. Currently, it's a blank slate.

I put the project on hold until our new branding was done. So, now we're ready! I would love to include a mural and/or other ideas that incorporate local artists. Is there someone you can put me in contact with at Do Art?

Thanks!

Henna Sherzai
Director of Marketing & Communications

 <https://www.downtowl>

Downtown Center Business Improvement District

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From: Julia Marino

Sent: Tuesday, August 30, 2016 5:17 PM

To: Henna Sherzai <HSherzai@downtownla.com>

Subject: Tanner

—
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